



# 25% LESS SUGAR

## SELF-SERVE BOWL

# Cinnamon Toast Crunch®

Crispy ~~WHOLE WHEAT~~ and RICE Cereal

25% less sugar than original  
Cinnamon Toast Crunch®  
No reduction in calories

Sugar content has been reduced from 9g to 6g per serving.

### Nutrition Facts

Serving Size 1 bowl  
(28g) ¼ cup

Calories 110  
Calories from Fat 25

Amount/Serving	%DV*	Amount/Serving	%DV*
<b>Total Fat</b> 3g	4%	<b>Potassium</b> 40mg	1%
<b>Saturated Fat</b> Dg	0%	<b>Total Carbohydrate</b> 22g	7%
<b>Trans Fat</b> 0g		<b>Dietary Fiber</b> 3g	10%
<b>Cholesterol</b> 0mg	0%	<b>Sugars</b> 6g	
<b>Sodium</b> 200mg	8%	<b>Protein</b> 1g	

Percent Daily Values (DV) are based on a 2,000 calorie diet.

Vitamin A 8% • Vitamin C 1% • Calcium 20% • Iron 20% • Vitamin D 4% • Thiamin 20% • Riboflavin 20% • Niacin 20% • Vitamin B<sub>6</sub> 20% • Folic Acid 20% • Vitamin B<sub>12</sub> 20% • Zinc 20%

Ingredients: Whole Grain Wheat, Rice Flour, Sugar, Caneels and/or Rice Bran Oil, Polydextrose, Maltodextrin, Fructose, Dextrose, Salt, Cinnamon, Mono and Diglycerides, Soy Lecithin, Trisodium Phosphate, Color Added, BHT Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B<sub>6</sub> (pyridoxine hydrochloride), Vitamin B<sub>12</sub> (cobalamin), Vitamin B<sub>1</sub> (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B<sub>2</sub> (riboflavin) D<sub>2</sub>.  
**CONTAINS WHEAT AND SOY INGREDIENTS.**

DISTRIBUTED BY GENERAL MILLS SALES, INC., MINNEAPOLIS, MN 55440 USA  
CHILD NUTRITION PROGRAM: 1 BOWL/PAX = 1 BREAD EQUIVALENT

COMMENTS? SAVE ENTIRE PACKAGE. CALL 1-800-787-6404.

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NET WT  
1.0 OZ (28g)

