

28 AUG 2006

800-52-4477
 Weekdays 9 to 4:30
 Central Time

Amount of regular potato chips is 10g per 1
 serving; fat content of SUNCHIPS® brand
 Multigrain Snacks is 6g per 1 oz. serving.

Nutrition Facts

Serving Size 1 package
 Servings Per Container 1

| Amount Per Serving | Calories from Fat 60 |
|-------------------------------|---------------------------|
| | % Daily Value* |
| Calories 140 | |
| Total Fat 6g | 10% |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | 0% |
| Cholesterol 0mg | 0% |
| Sodium 130mg | 5% |
| Potassium 75mg | 2% |
| Total Carbohydrate 18g | 6% |
| Dietary Fiber 2g | 9% |
| Sugars 3g | |
| Protein 2g | |
| Vitamin A 0% | Vitamin C 0% |
| Calcium 0% | Iron 2% |
| Vitamin E 8% | Thiamin 2% |
| Niacin 2% | Vitamin B ₆ 4% |
| Phosphorus 6% | Magnesium 4% |
| Zinc 2% | |

Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

| | Calories: | 2,000 | 2,500 |
|--------------------|-----------|----------------|-----------|
| Total Fat | Less than | 65g | 80g |
| Sat Fat | Less than | 20g | 25g |
| Cholesterol | Less than | 300mg | 300mg |
| Sodium | Less than | 2,400mg | 2,400mg |
| Total Carbohydrate | Less than | 300g | 375g |
| Dietary Fiber | | 25g | 30g |
| Calories per gram: | | | |
| Fat | 9 | Carbohydrate 4 | Protein 4 |

INGREDIENTS: WHOLE CORN, SUNFLOWER OIL, WHOLE WHEAT, RICE FLOUR, WHOLE OAT FLOUR, SUGAR, SALT, WHEY PROTEIN CONCENTRATE, DRY BUTTERMILK, WHEAT FLOUR, WHEY, SOUR CREAM (CULTURED CREAM, NONFAT MILK), ONION POWDER, NATURAL FLAVORS, HYDROLYZED SOY PROTEIN, CULTURED WHEY, CORN STARCH, AUTOLYZED YEAST EXTRACT, MOZZARELLA CHEESE (CULTURED PASTEURIZED PART SKIM MILK, SALT, ENZYMES), CITRIC ACID, GARLIC POWDER, GUM ARABIC, GLYCEROL, DISODIUM PHOSPHATE, SPICE AND ARTIFICIAL COLORS (INCLUDING RED #2, BLUE 1).

FRITO-LAY, INC.
 PLANO, TX 75024-4099
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 Visit our website @ sunchips.com



When choosing a multigrain snack, SUNCHIPS® brand Multigrain Snacks are a smart choice because they are made with whole grains to support better health and have 0 grams trans fat.

One of over 100 smart choices made easy from Progresso. For details visit www.smartchoices.com

Open up a whole new world of flavor with

SUNCHIPS® brand Multigrain Snacks!

Try SUNCHIPS® Snacks in three other delicious flavors: Original, GARDEN SALSA™ and HARVEST CHEDDAR®.



Sunchips

Great Multigrain Taste

French Onion

30% Less Fat
 THAN MANY OTHER BRANDS
 (PER SERVING)

MULTIGRAIN SNACKS

